

Press Release

Specialist corporate affairs recruitment firm Andrews Partnership compliment 40% growth with two senior hires

Hong Kong, 5 September 2017 - Andrews Partnership, the leading specialist corporate affairs recruitment firm, has expanded its team with the appointment of senior hires Emma Donald and Sunny Bumpstead.

Emma and Sunny are joining Andrews Partnership following a phenomenal year of growth, with revenues up 40 per cent due to existing client retention and new wins in the insurance, consumer and professional services sectors.

Emma joins Andrews Partnership in the role of principal consultant. She brings over 11 years' of experience from Haymarket Media & Euromoney and will focus on senior corporate affairs roles across APAC.

Sunny Bumpstead joins Andrews Partnership to lead the firm's research activities. Sunny brings a high quality and extensive corporate affairs network to the role, which she has accrued from her time with Broome Yasar and Frazer Jones working on search mandates across APAC and Europe.

Katrina Andrews, managing partner for Asia Pacific at Andrews Partnership said:

"Demand for experienced and adaptable corporate affairs professionals is growing across all segments and markets in Asia Pacific. I am delighted to welcome Emma and Sunny to the team at a time when companies are starting to ramp up their workforces once again and are looking to advisors to help them manage the search for talent and culture fit – but to also mitigate the risks associated with any new joiner.

"2017 has been year of fundamental change for corporate affairs functions and hiring practices. One of the biggest challenges facing many companies is the integration of corporate affairs teams and the demand for expanded skill sets (generalists) vs. specialists.

"We have also seen significant growth in the interim market where organisations are using senior communications professionals to fill a short-term gap or bring in a specialist skill requirement to lead a project, such as a significant change management. Interim hires don't sit on the organisations headcount, and whilst in the UK and Australia this type of labour style is common place, the Asia market is only just starting to value this model."

Emma Donald, principal at Andrews Partnership, said:

"I am pleased to be joining the team at an exciting time of growth and change in the industry. Andrews Partnership is renowned for its deep relationships with clients and candidates, and I look forward to playing a key role in growing the business throughout the Asia Pacific region."

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Notes to editors:

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Biographies

Emma Donald joins Andrews Partnership after 11 years at Haymarket Media & Euromoney, working on titles such as FinanceAsia. Emma built strong relationships in PR/Communications across all industries throughout APAC, ensuring an in-depth understanding of the PR industry & individual role requirements.

Sunny Bumpstead has over 15 years' experience in executive search and HR consultancy. She has worked in executive recruitment both in London and Sydney with specialist HR consultancy Frazer Jones and started her career in a leading communications agency. Since joining Andrews Partnership, Sunny has focused on leading research projects for in-house corporate affairs, public affairs and investor relations mandates for clients across APAC.

About Andrews Partnership

Andrews Partnership is a specialist firm focussing exclusively on mid-to-senior level appointments in corporate communications, PR and public affairs.

We work hard to earn the trust of both our clients and candidates – identifying and assessing talent across all geographies and industry sectors.

Knowing our profession as well as we do enables us to add real value to both client and candidate – from finding the right talent for the right position, to ensuring a successful transition, to following up with the aftercare you need.

When conducting executive recruitment, we can also provide full market mapping, as well as salary and title benchmarking.
